

# ADVERTISING INFO

## MAILING ADDRESS & CONTACT:

Deathrock Magazine  
 ATTN: Alex Baker  
 930 East 7th St, Apt. 4K  
 Brooklyn, NY 11230

ads@deathrockmagazine.com  
 347-225-3847 (10AM - 8PM EST)

Any questions, contact us!



## TECHNICAL SPECS:

**COLOR ADS:** All ads should be digital files. We accept artwork at 300 DPI as TIFF files. Artwork for color ads should be submitted in CMYK format.

**B/W ADS:** All ads should be digital files. We accept artwork at 300 DPI as TIFF files. Artwork for B/W ads should be submitted in CMYK format.

## HOW TO SEND:

We prefer TIFF files to be uploaded to a web site for us to download. Email us at [ads@deathrockmagazine.com](mailto:ads@deathrockmagazine.com) to let us know where to download your ad.

Alternatively, you can also mail us a PC/Mac CD-R with the file. Please send to the mailing address listed above.

## PAYMENT & DISTRIBUTION:

Money made payable in US Funds; payment to be made by money order or credit card (credit card via PayPal: pay to [alex@deathrockmagazine.com](mailto:alex@deathrockmagazine.com)).

- Payments must be paid in full before ad will run. Please send to the mailing address listed above.

- 15,000 copies printed for **Issue 2**, with an increase of 25% per issue.

### Distribution to:

- Hot Topic, Barnes & Noble, Borders, Waldenbooks, B. Dalton, Hastings
- Diamond Comics Distribution servicing indie stores worldwide.
- Ubiquity Distributors servicing newsstands across the USA.

## ISSUE 2 DEADLINES:

**RESERVE BY:** August 15th, 2007  
**ARTWORK DUE:** August 31st, 2007

**STREET DATE:** September 31st, 2007

# DeathRock MAGAZINE

MUSIC, FASHION AND CULTURE TO DIE FOR!

## RATES & PRICING (USD):

Ad Sizes	Color	B/W	x2	x3	x4
2-Page Spread	\$1300	\$885	\$1119/ \$708	\$1050/ \$664	\$980/ \$620
Back Cover	\$900	-	\$720	\$675	\$630
Back Inside Cover	\$900	-	\$720	\$675	\$630
Front Inside Cover	\$900	-	\$720	\$675	\$630
Full Page	\$800	\$600	\$640/ \$480	\$600/ \$450	\$560/ \$420
Half Page	\$385	\$295	\$308/ \$236	\$289/ \$221	\$270/ \$207
Third Page	\$265	\$195	\$212/ \$156	\$195/ \$146	\$186/ \$137
Quarter Page	\$195	\$145	\$156/ \$116	\$146/ \$109	\$137/ \$106
Sixth Page	\$130	\$95	\$104/ \$76	\$98/ \$71	\$91/ \$67
Eighth Page	\$95	\$70	-	-	-
Mini	\$60	\$40	-	-	-

## DIMENSIONS:

<b>FULL PAGE</b> ***NOTE: MORE INFO TO THE RIGHT	1/2 PAGE HORIZONTAL 7.875 by 5.15 inches	1/2 PAGE VERTICAL 3.9 by 10.375 inches
	1/3 PAGE VERTICAL 2.56 by 10.375 inches	1/4 PAGE VERTICAL 3.9 by 5.15 inches

**FULL PAGE  
 DIMENSIONS  
 AVAILABLE  
 ONLINE:**

**WWW.  
 DEATHROCK-  
 MAGAZINE.  
 COM/BLEED.  
 PHP**

1/12 PAGE 2.56 by 2.54 inches
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## NEED AN AD DESIGNED?

WE HAVE A PROFESSIONAL DESIGNER  
 AVAILABLE; CONTACT US FOR MORE INFO!

## DEATHROCK MAGAZINE

930 EAST 7TH STREET, APT 4K • BROOKLYN, NY 11230

WWW.DEATHROCKMAGAZINE.COM • 347.225.3847 • INFO@DEATHROCKMAGAZINE.COM